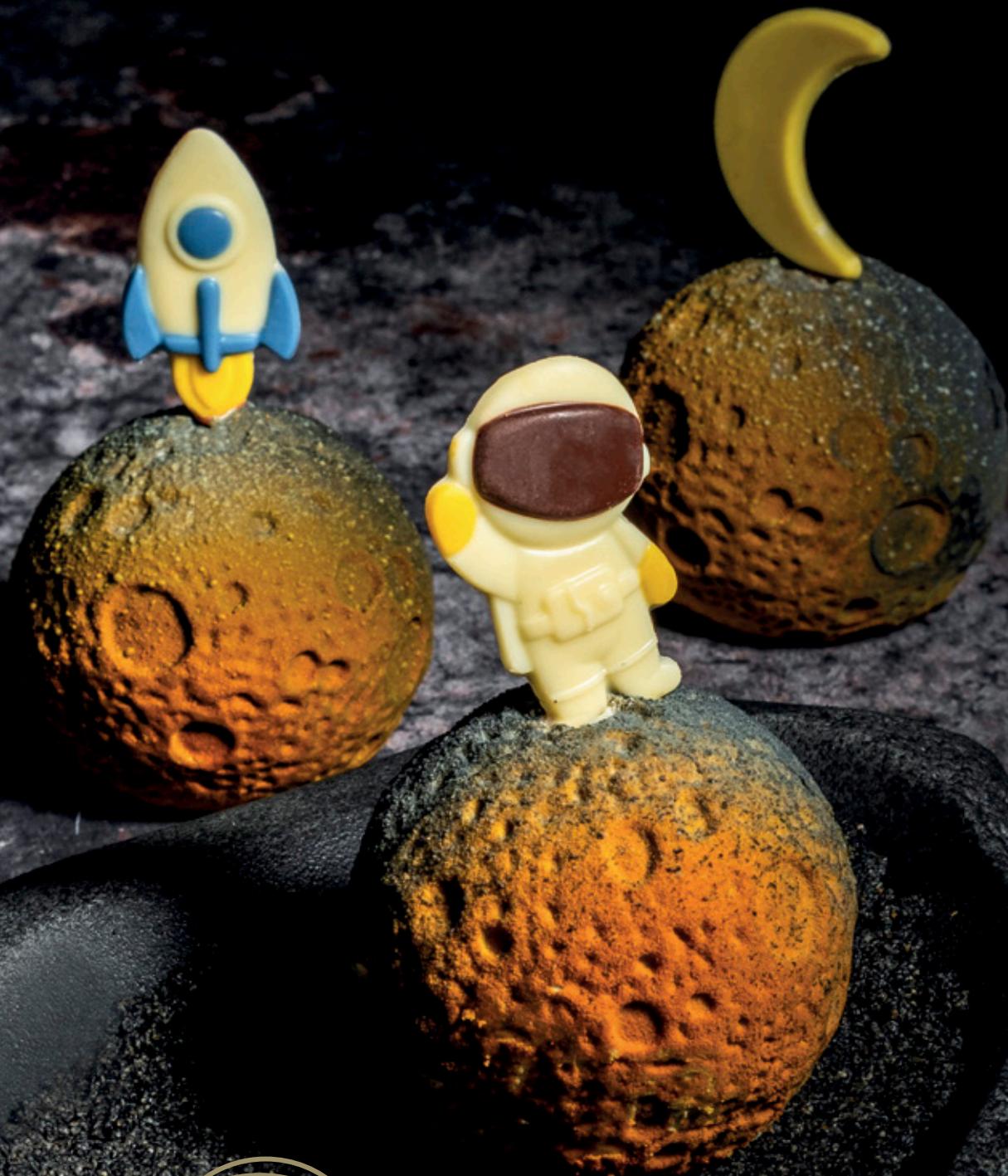


DOBLA'S SPECIAL COLLECTION 2024

# *Playful Indulgence*



CREATING  
CHOCOLATE EXCITEMENT

# Trends & Concepts

It is our passion to make your culinary creation look even more exciting with our refined chocolate decorations.

For this Special Collection, we have looked at the key consumer trends and identified two main concepts: 'Pure Elegance' and '**Playful Indulgence**'. These concepts are respectively linked to the 'Affordable Luxury' and 'Escapism' trends.

Consumers are increasingly looking for feel-good moments to balance the external influences they face daily. Refinement and elegance can make a culinary creation look like an affordable luxury in the eyes of today's consumers.

Escapism is mainly about creating mood-lifting food products that are playful, colourful, cute, and also products that feel familiar yet modern: the so-called 'Newstalgia' trend. This really allows consumers to escape in a moment of indulgence.

With the inspiration and our creations in this Special, we aim to help you benefit from these latest consumer trends.

If you have any ideas or questions, please do not hesitate to contact us.



**DISCOVER  
PLAYFUL INDULGENCE**



**DISCOVER  
PURE ELEGANCE**



**DISCOVER MORE  
ON THESE TRENDS**



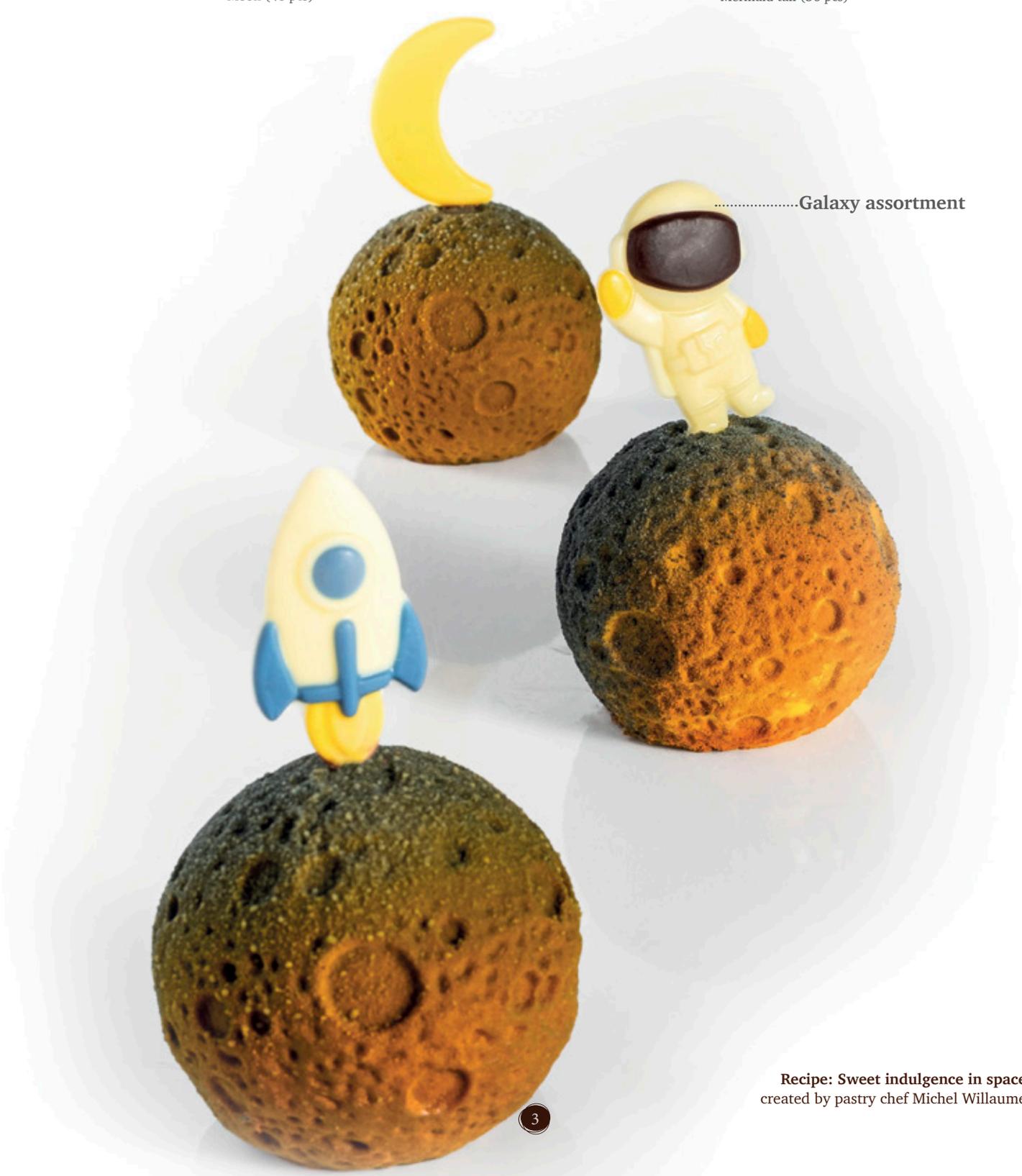


**Galaxy assortment**

61648 (141 pcs)  
 Rocket (45 pcs)  
 Astronaut (48 pcs)  
 Moon (48 pcs)

**Mermaid assortment**

61649 (108 pcs)  
 Seashell (36 pcs)  
 Starfish (36 pcs)  
 Mermaid tail (36 pcs)



.....Galaxy assortment

Recipe: Sweet indulgence in space  
 created by pastry chef Michel Willaume



.....Mermaid assortment

Recipe: Exciting aquarium indulgence  
created by pastry chef Michel Willaume & Bart de Gans



Unicorn assortment



Comic spots & sticks assortment

Recipe: Exciting unicorn spheres  
created by pastry chef Omar Ibrik



**Unicorn assortment**

- 61650 (138 pcs)
- Unicorn (45 pcs)
- Star (48 pcs)
- Cloud (45 pcs)

Unicorn assortment



Recipe: Unicorn drip cake  
created by pastry chef Lars Vierhout



Comic lips

Recipe: Sealed with a kiss  
created by pastry chef Graham Mairs



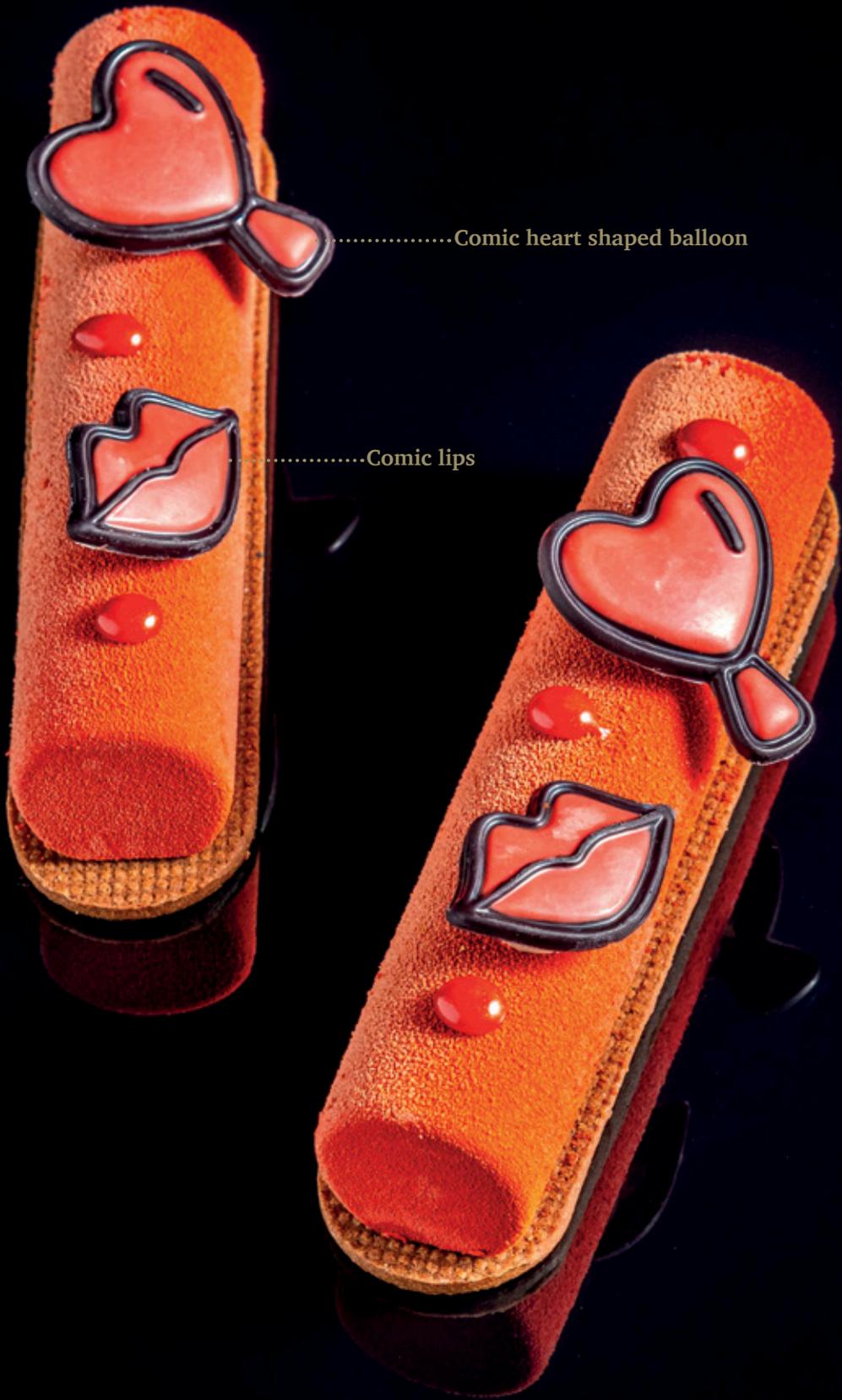
Comic heart shaped balloon  
78477 (90 pcs)



Comic lips  
78476 (108 pcs)

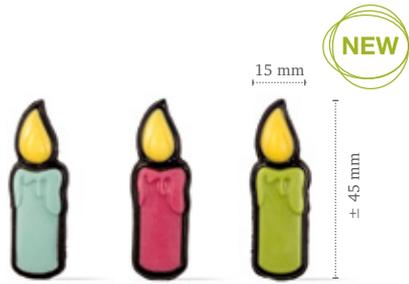


Comic whipped cream  
78478 (108 pcs)



.....Comic heart shaped balloon

.....Comic lips



Comic candles assortment  
78479 (180 pcs)



Comic spots & sticks assortment  
78475 (224 pcs)

Comic candles assortment

Comic heart shaped balloon



Comic spots & sticks assortment

Recipe: Festive Comic cake  
created by pastry chef Lars Vierhout



Comic candles assortment



Recipe: Celebration cake  
created by pastry chef Bart de Gans



**Palm tree**  
78462 (80 pcs)



**Pineapple**  
77994 (40 pcs)



**Carrot**  
78334 (±175 pcs)



Pineapple



Palm tree

**Recipe: Inside out pineapple**  
created by pastry chef Graham Mairs

**Recipe: Coconut Crush**  
created by pastry chef Graham Mairs

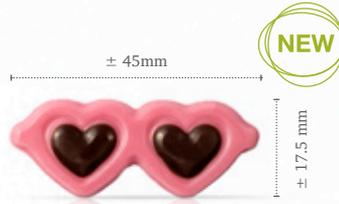
NEW



Smiling sun  
78459 (88 pcs)



Chocolate ice cream  
78446 (90 pcs)



Sunglasses  
78463 (180 pcs)



Flamingo  
78340 (152 pcs)



Sunglasses

Flamingo

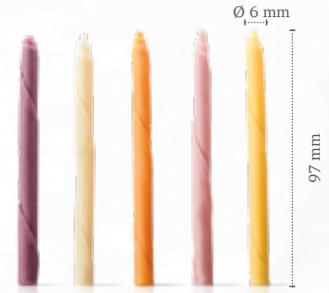
Recipe: Flamingo fun  
created by pastry chef Graham Mairs



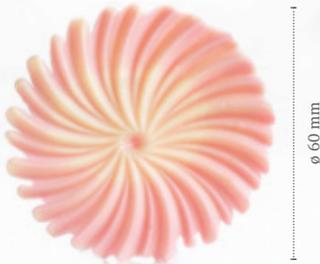
**Unicorn yellow**  
78254 (144 pcs)



**Cigarillo marbled color assortment**  
78443 ( $\pm 120$  pcs)



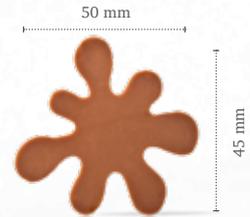
**Cigarillo multi color assortment**  
78013 ( $\pm 210$  pcs)



**Rosette pink/white**  
77680 (30 pcs)



**Rosette pink/white small**  
77912 (108 pcs)



**Splash milk**  
77179 (195 pcs)



**Balloons**  
78429 (160 pcs)



**Love bear**  
78461 (90 pcs)



**Hearts love messages assortment**  
38421 (312 pcs)

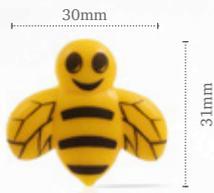


Love bear



**Animal assortment**  
77788 (108 pcs)

**Faces assortment**  
77802 (124 pcs)



**Chocolate bee**  
77889 (150 pcs)



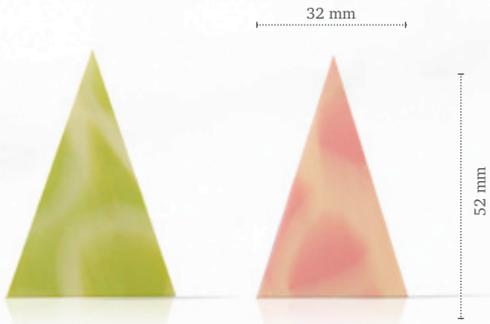
**Panda**  
77780 (105 pcs)



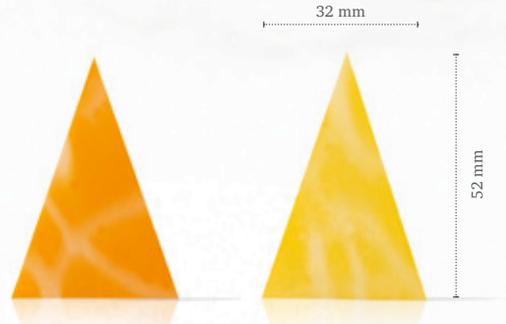
**Ladybug**  
77557 (176 pcs)



**Recipe: B – Happy**  
created by pastry chef Graham Mairs



**Diablo triangle green & pink**  
73288 ( $\pm 290$  pcs)



**Diablo triangle orange & yellow**  
73291 ( $\pm 290$  pcs)



Diablo triangle green & pink



Gift box 3D

Candy cane  
(Seasonal item)

Recipe: Surprise gift box  
created by pastry chef Michel Willaume



Gift box 3D  
77634 (28 pcs)



Gift 2D  
77635 (±192 pcs)



**Truffle shell happyies assortment**  
77890 (252 pcs) 4 designs - 63 pcs/design  
Volume 5ml (0,17 oz)



Truffle shell happyies assortment

Recipe: Happy Travel cake  
made by pastry chef Bart de Gans



Truffle shell happyies assortment

Recipe: Happy pralines  
made by pastry chef Michel Willaume

## OUR CHEFS:



Bart de Gans



Christian Balbierer



Graham Mairs



Lars Vierhout



Maurits van der Vooren  
*Keeping his legacy alive*



Michel Willaume



Omar Ibrik



CREATING  
CHOCOLATE EXCITEMENT

**SIRH/+**  
COUPE DU MONDE  
DE LA PÂTISSERIE  
2023 FINAL PREMIUM PARTNER

*That's the Dobla Touch*

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